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FOR IMMEDIATE RELEASE

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mPlexus™ joins Purdue Research Park technology center

WEST LAFAYETTE, Ind. — mPlexus, a software developer that specializes in sending medical images securely over the internet, announced that it is joining Purdue Research Park, Indiana's largest certified technology park.

mPlexus is located in Purdue Technology Center, Purdue Research Park's flagship incubator for startup companies, which also is the largest university-affiliated, state-of-the-art business incubator complex in the nation. The park encompasses 591 acres in West Lafayette.

The company is focusing on faster and more secure ways to send images from rural and remote areas to specialists for review and interpretation. mPlexus™ helps healthcare providers give their patients quicker and more comprehensive results.

"Radiological images have been transferred for the past 20 years through telephony and now by the Internet," said CEO Roger Arthur. "We're coming up with new ways to route these images that make it more automated, secure and cost-effective."

The company's first product is a software package designed to distribute images to any number of user-defined locations. The routing software can create a schedule for delivery of images to multiple destinations simultaneously while supporting an encryption feature that ensures secure transmission to protect patient privacy.

mPlexus plans to sponsor an exhibit at the 92nd Scientific Assembly and Annual Meeting for the Radiological Society of North America from Nov. 26 to Dec. 1 at McCormick Place in Chicago.

Purdue Research Park was named the top research park in the country in 2004 by its peers, the 130 members of the Association of University Research Parks. Within the park, 140 businesses, of which 90 are high-tech, employ more than 2,500 people.

About mPlexus

mPlexus™ (<http://www.mplexus.com>) spawned from a radiologist group servicing multiple hospitals and imaging centers. Being challenged to find image routing products on the market to satisfy its need to provide effective cross coverage utilizing multiple disparate PACS systems, the group embarked upon building its own solution. The result is mPlexus™, a suite of radiology network products designed to extend radiological workflow. In addition to software products, the company provides consultation services.

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Related Web sites:

mPlexus: <http://www.mplexus.com>

Purdue Research Park: <http://www.purdueresearchpark.com>

Radiological Society of North America: <http://www.rsna.org/>